



# STIC Search Report

## EIC 2100

STIC Database Tracking Number: 115525

**TO: Joshua Campbell**  
**Location: 4Y05**  
**Art Unit: 2178**  
**Friday, March 05, 2004**

**Case Serial Number: 09/727212**

**From: Anne Hendrickson**  
**Location: EIC 2100**  
**PK2-4B40**  
**Phone: 308-7831**

**Anne.Hendrickson@uspto.gov**

### Search Notes

Josh – Please find attached an NPL search for the above referenced case. I've enclosed some papers that mention counting hyperlinks or anchors, but do not specifically refer to the Navigation Bar. I've also provided some references (including Google papers) that discuss ranking websites by anchor text. Take a look at my search strategy and key terms. If you would like for me to refocus the search, just let me know. I'd be happy to do so. The Google site that I mentioned to you is <http://labs.google.com/papers.html>.

Anne

Lm  
Lm

Access DB# 115525

## SEARCH REQUEST FORM

Scientific and Technical Information Center

(127)

Requester's Full Name: JOSHUA CAMPBELL Examiner #: 79963 Date: 2/27/04  
 Art Unit: 2178 Phone Number 305-5764 Serial Number: 09/227/212  
 Mail Box and Bldg/Room Location: 4405 Results Format Preferred (circle): PAPER DISK E-MAIL  
Page 2

If more than one search is submitted, please prioritize searches in order of need.

\*\*\*\*\*

Please provide a detailed statement of the search topic, and describe as specifically as possible the subject matter to be searched. Include the elected species or structures, keywords, synonyms, acronyms, and registry numbers; and combine with the concept or utility of the invention. Define any terms that may have a special meaning. Give examples or relevant citations, authors, etc, if known. Please attach a copy of the cover sheet, pertinent claims, and abstract.

Title of Invention: Identifying Navigation bars and objectionable navigation bars  
 Inventors (please provide full names): Chade-Meng Tan and Daniel Dulitz  
Assignee is Google

Earliest Priority Filing Date: 11/30/2000

\*For Sequence Searches Only\* Please include all pertinent information (parent, child, divisional, or issued patent numbers) along with the appropriate serial number.

Counting Hyperlinks in a portion a Document  
 Finding Navigation Bars in Web Documents  
 Navigation Bars = navbar, Button Bars, or Link Bars  
 Sections of Documents containing only links  
 See attached Highlighted sections for  
 definition of Navigation Bar.

## STAFF USE ONLY

	Type of Search	Vendors and cost where applicable
Searcher: <u>Hane Norluk</u>	NA Sequence (#) _____	STN _____
Searcher Phone #: _____	AA Sequence (#) _____	Dialog <u>✓</u>
Searcher Location: _____	Structure (#) _____	Questel/Orbit _____
Date Searcher Picked Up: <u>3/4/04</u>	Bibliographic <u>✓</u>	Dr. Link _____
Date Completed: <u>3/5/04</u>	Litigation _____	Lexis/Nexis _____
Searcher Prep & Review Time: <u>60</u>	Fulltext <u>✓</u>	Sequence Systems _____
Clerical Prep Time: <u>3</u>	Patent Family _____	WWW/Internet _____
Online Time: <u>338</u>	Other _____	Other (specify) <u>ACM, Etc.</u>